



**McDowell County  
Health Coalition**

**Board of Directors**

***Toby Bramblett, Chair***

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***Weyland Prebor, Treasurer***

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*Tonia Plummer*

*Kimberly Freeman*

*Ashley McCartha*

*Laura Zapater*

*Alpo Portelli*

*Dustin Burleson*

McDowell County Health Coalition  
408 Spaulding Road  
Marion, NC 28752  
[www. mcdowellhealthcoalition.org](http://www.mcdowellhealthcoalition.org)

**March 2023**

A rural NC Health Coalition of Community Leaders, the McDowell County Health Coalition, is seeking a Resource & Relationship Development Professional to boldly (Executive Director or equivalent), and with confidence, lead our organization in a multi-faceted fundraising & relationship development strategy. The 3-5 year plan is to collaborate with 85% of McDowell Business Industry & Education Leaders adopting trauma informed practices, that builds resiliency and fosters wellness. Accomplishing this goal will lead to a productive and resilient community.

- Attached Mission/Vision/Values/Board Statement
- <https://www.mcdowellhealthcoalition.org/>
- <https://www.resilientmcdowell.com/>

The Appeal: A McDowell County, already struggling with poverty, substance use, and challenges that are systematically deteriorating our community's mental health, seeks \$600,000 over 5 years to fully scale an established Resilient McDowell strategy across industry and education, changing the trajectory of life, positively, for generations to come in our McDowell County.

Time frame: 6-month contract (ideal start date is May)

Reporting Structure: Reports to Board Chair and accountable to Executive Committee

Compensation: \$36,000 (\$6,000/month) stipend

Additional support resources: A \$10,000 budget to be utilized to leverage for grants

**Description of Responsibilities and Duties:**

1. Conduct feasibility interviews with key local, state, regional and national funding organizations.
2. Leverage Mission and Strategy to elevate MCHC as the organization to \*collaboratively lead McDowell through the mental health crisis with a trauma informed Resilient McDowell approach.
3. Proposed work plan and deliverables:



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- a. By month 2, hold stakeholder interviews and have a confident assessment of ability to fundraise \$600,000+ over 5 years.
- b. By month 2, have stakeholder interviews conducted and scheduled 15 appeals to funding partners
- c. By month 3, have submitted 3 sustainability grants
- d. Mid-way, internal, goals feasibility exercise
- e. By month 4, have scheduled 15 appeals to confident funding partners
- f. By month 4, managing grants, appeals, stakeholders, public relations
- g. By month 5, verbal funding pledges are stewarded
- h. By month 6, grant applications have confident indications for support
- i. By month 6, verbal pledges and transitioning to written commitments
- j. Month 7 – Success has been achieved and MCHC is confidently sustainable

**Desired Qualifications:**

1. Experience in community-based work and collaborative work within a rural community is a must
2. A mature understanding of equity and associated concepts, the power of community-led systemic change, and an interest in rural and other communities in the margins. Successful candidates will be committed to advancing diversity, equity, and inclusion in all internal and external work
3. Strong project management, leadership, and customer service skills that are supported by the ability to write and speak clearly and concisely with a variety of stakeholders, think creatively, and lead collaboratively.
4. Advanced ability to leverage technology to achieve our objectives, including Microsoft Office 365, Zoom, SurveyMonkey, Adobe Acrobat, and social media.
5. Comfort leading group meetings or meeting with community partners in-person and virtually. Must have demonstrated an ability to facilitate meetings, workshops, and discussions; bringing diverse viewpoints together toward a common goal.
6. Relevant experience with government agencies and leaders at the local, county, or state level and/or policy experience is a plus.
7. Excellent oral and written communication skills. Must have the ability to establish and maintain effective



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relationships with MCHC staff, board members, and community partners.

8. Analytical and creative skills necessary as independent decisions and problem solving are required. Be able to rely on experience and judgment to plan and accomplish goals.

Effect on End Result: When the goals and outcomes are accomplished, this professional executive will be responsible for positively, collaboratively and boldly enhancing the mental health of McDowell County causing measurable increases in whole person health and wellbeing and as stated in the MCHC Mission Statement.

This 6-month contract, when goals are accomplished, can potentially lead to full-time leadership of MCHC.

To apply: Send resume, cover page and experience/credentials to Toby Bramblett, Chair, at [mcdowellcountyhealthcoalition@gmail.com](mailto:mcdowellcountyhealthcoalition@gmail.com)